

Argo Media Privacy Policy Notice

Argo Media knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy and how we use your personal information when you use www.watchargo.com (our “Site”). In this Privacy Notice we explain who we are, why and how we collect, store and use (collectively, “process” or “processing”) your personal information (also referred to as personal data), your rights and how to contact us.

We are the data controller - which means we decide how and why we use your personal information as set forth in this Privacy Notice.

By using the service of Argo Media, you acknowledge that you have read and understood this privacy policy and are accepting the practices described in this Privacy Policy Notice (“Privacy Notice”).

This Privacy Notice set out:

- What information we collect about you & how we use it
- Our promotional updates and communications
- Who we may share your information with
- Where we store your information
- How we protect your information
- How long we keep your information
- Your rights
- Changes to this policy
- How to contact us
- Cookies and other technologies

What Information We Collect and How We Use It

We may collect information from you and automatically via our Site.

We explain what categories of information we collect (and how) in this section and what we do with each of the categories in the next section.

Information You Give Us:

The information we learn from users helps us personalize and continually improve your Argo Media experience. We explain what we collect and why we use it here (and we explain what each legal reason under “We do this:” below)

To perform our contract with you under our Terms and Conditions and manage our relationship with you, including:

- providing our services to you
- administering your account with us (if you create one)

- storing your personal information
- sending you service updates (including security alerts)
- notifying you about changes to our terms or privacy policy
- notifying you of any changes to our Services.

We use your: • Name

- Email address
- Phone number

We do this:

- with your consent
- under a contract with you (in accordance with our Terms & Conditions)
- in our legitimate interests

Creating an account with us

We use your:

- Name
- Email address
- Phone number
- Gender Identity
- Birthday

We do this:

- under a contract with you (in accordance with our [Terms and Conditions](#))

To provide information to you which you have requested (e.g. via forms on our services, or via phone or email) if you submit a query or feedback

We use your:

- Name
- Email address
- Phone number
- Correspondence with you

We do this:

- with your consent
- under a contract with you (in accordance with our Terms and Conditions)
- in our legitimate interests

To subscribe

We use your:

- Name
- Email address / Username
- Phone number

- Payment information (including, if you choose to have us store this information, credit card details)

We do this:

- under a contract with you (in accordance with our [Terms and Conditions](#))
- in our legitimate interests

To personalize your experience and offer you relevant recommendations, to deliver relevant advertising and marketing to you, and for measuring and understanding the effectiveness of advertising we serve to you and others.

We use your:

- Name
 - Email address
 - Phone number
- We also use your:*
- Technical information
 - Information about your visit & Location data (see below for more detail)

We do this:

- with your consent
- in our legitimate interests

To participate in discussion boards or other social media functions on our Services

We use your:

- Name
- Email address / Username
- Social media handles
- Submission content (e.g. your posts)

We do this:

- under a contract with you (in accordance with our [Terms and Conditions](#))
- in our legitimate interests

To report a problem with our site

We use your:

- Name
- Email address
- Phone number

We do this:

- under a contract with you (in accordance with our [Terms and Conditions](#))
- in our legitimate interests

• **Information we automatically collect about you from your use of our services**

We will automatically collect information from you each time you visit our Services:

- To administer our services and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.
- To improve our services to ensure that content is presented in the most effective manner for you and for your computer.
- To keep our Services safe and secure.

We use your:

- Technical information
- Information about your visit & Location data

Technical information may include the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;

Information about your visit may include the full Uniform Resource Locators (URL), clickstream to, through and from our site (including date and time), products you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number or social media handle used to connect with our customer service team.

Location data may include information through the site as to your real time location to provide location services where requested or agreed to by you in order to deliver content, advertising or other services that are dependent on knowing where you are. This information may also be collected in combination with an identifier associated with your device to enable us to recognize your mobile browser or device when you return to the site.

Delivery of location services will involve reference to one or more of the following: (a) the coordinates (latitude/longitude) of your location; (b) look-up of your country of location by reference to your IP address against public sources; and/or (c) your Identifier for Advertisers (IFA) code for your Apple device, or the Android ID for your Android device, or a similar device identifier.

See Cookies and other technologies for more information on the use of cookies and device identifiers on the site.

We do this:

- with your consent
- under a contract with you (in accordance with our [Terms & Conditions](#))
- in our legitimate interests

Information from Other Sources:

This is information that we receive about you from other sources (including third parties we work closely with) and add it to our account information. We are working closely with third parties (including, for example, business partners, subcontractors in technical and payment services,

advertising networks, analytics providers and search information providers).

• **Legal bases (or 'Why we do this') explained**

Consent: We'll use your personal information to send you promotional or marketing content if you have given us consent to us doing so, where required by law.

You can opt-out of further marketing at any time by selecting the “unsubscribe” link at the end of all our promotional updates and marketing to you, by sending us an email at help@watchargo.com.

We also rely on consent for some of the cookies we use (see our Cookies Policy for more detail).

Contract: We collect, store and process your personal information where it is necessary for performing a contract you have with us (such as our Terms and Conditions), or where you have asked us to take specific steps before entering into that contract. This includes notifying you about changes to our services and organization.

Legal Obligation: We may need to process your personal information to comply with our legal obligations, including under applicable local, UK and EU law, and/or any court orders.

Legitimate Interests: We may process your personal information if it is necessary for our legitimate interests or the legitimate interests of a third party, provided those interests are not outweighed by your rights and interests.

Our legitimate interests are:

- Enforcing or applying our terms or other agreements with you.
- Providing you with the information, products and services that you request from us.
- To allow you to participate in any interactive features of our Site, when you choose to do so.
- Gaining insights into how customers use our services; delivering, developing and improving our services, and growing our business and informing our marketing strategy.
- Providing you with our promotional updates and marketing if we reach out to you and/or you are interacting with us (or in certain cases if you have purchased a service from us and have not opted-out at the time of purchase or any time since) (you are free to opt-out at any time).
- Providing you and our other customers with personalized recommendations, promotional updates and marketing to improve your experience with our services.
- For measuring or understanding the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you.
- To keep our services safe and secure.
- To improve our Site to ensure that content is presented in the most effective manner for you and for your computer.
- To administer our Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.

In each case, these legitimate interests are only valid if they are not outweighed by your rights and interests. If you would like further information about how we assess our legitimate interests, please contact us at help@watchargo.com.

We also use different types of cookies (including automatically collected information) on our services with your consent – we explain this in the Cookies section.

Our promotional updates and communications

Where permitted in our legitimate interests (explained below) or with your prior consent if required by law, we may send you marketing and promotional updates about our services, by email and SMS, if you have opted-in to receiving these.

We compare our user list to lists received from other companies, in an effort to avoid sending unnecessary messages to our users. If you do not want to receive e-mail or other mail from us, please adjust your preferences. You can object to further marketing at any time by checking and updating your contact details within your account, or selecting the "unsubscribe" link at the end of all our marketing and promotional update communications to you, or by sending us an email at help@watchargo.com.

Who Do We Share Your Information with

Information about our users is an important part of our business, and we are not in the business of selling it to others. We share user information only as described below and with affiliates of Argo Media that either are subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

Affiliated Businesses: We work closely with affiliated businesses to constantly improve the digital content offered to you.

Third-Party Service Providers: We may employ other companies and individuals to perform functions on our behalf. Examples include maintaining the mobile app and service, sending postal mail and e-mail, removing repetitive information from user lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer service. They have access to personal information needed to perform their functions, but may not use it for other purposes.

Promotional Offers: Sometimes we send offers to selected groups of users on behalf of other businesses. When we do this, we do not give that business your name and address. If you do not want to receive such offers, please adjust your preferences.

Business Transfers: As we continue to develop our service, we might sell or buy subsidiaries, or business units. In such transactions, user information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the user consents otherwise). Also, in the unlikely event that Argo Media Inc., or substantially all of its assets are acquired, user information will of course be one of the transferred assets.

Protection of Argo Media and Others: We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Conditions of Use and other agreements; or protect the rights, property, or safety of Argo Media, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, renting, sharing, or otherwise disclosing personally identifiable information from users for commercial purposes in violation of the commitments set forth in this Privacy Notice.

With Your Consent: Other than as set out above, you will receive notice when information about you might go to third parties, and you will have an opportunity to choose not to share the information.

- **Stripe.com:** Credit card transactions are processed using Stripe.com, a secure third party payment processing company. When using your credit card to purchase our service, you may be redirected to their secure third party gateway in the form of an iframe popup. The information you provide for payment will be stored on their secure servers. We do not store any payment information on our servers for your protection.

Where we store your information

ARGO MEDIA MAY CONTRACT WITH A VARIETY OF THIRD PARTY SUPPLIERS, PROVIDERS, VENDORS, AND SOCIAL NETWORKS FROM TIME TO TIME, TO PROVIDE FOR OUR HOSTING, AUTHENTICATION, SERVING, STORAGE AND TELECOMMUNICATION NEEDS, ETC., INCLUDING WITHOUT LIMITATION STORAGE OF OUR USERS PERSONALLY IDENTIFIABLE INFORMATION. ARGO MEDIA SHALL NOT BE RESPONSIBLE OR LIABLE, AND HEREBY DISCLAIMS ALL RESPONSIBILITY AND LIABILITY, FOR CULPABLE (INCLUDING WITHOUT LIMITATION NEGLIGENT) ACTS OR OMISSIONS BY ITS THIRD PARTY SUPPLIERS/VENDORS.

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA") that may not be subject to equivalent Data Protection Law.

Where your information is transferred outside the EEA, we will take all steps reasonably necessary to ensure that your data is subject to appropriate safeguards, such as relying on a recognized legal adequacy mechanism, and that it is treated securely and in accordance with this privacy policy.

We may transfer your personal information outside the EEA:

- In order to store it.
- Where we are legally required to do so.
- In order to facilitate the operation of our group of businesses, where it is in our legitimate interests and we have concluded these are not overridden by your rights.

How We Protect Your Information

Unfortunately, the transmission of information via the internet is not completely secure, and while we do our best to protect your personal information, we cannot guarantee the security of data transmitted to our Site; any transmissions are at your own risk.

Argo Media operates or leases secure data networks in the United States protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary, and only authorized individuals have access to the information provided by our Clients. Notwithstanding such measures, we cannot guarantee that our security measures will prevent our computers from being illegally accessed, and the individual information on them stolen or altered.

Your account is protected by a password for your privacy and security. You must prevent unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account.

Our site may, from time to time, contain links to external sites. We are not responsible for the privacy policies or the content of such sites.

How Long We Keep your Information

We retain personal data you provide to us for as long as necessary in order to meet our legal obligations to you, and for six years after that to identify any issues and resolve any legal proceedings. We may also retain aggregate information beyond this time for research purposes and to help us develop and improve our services. You cannot be identified from aggregate information retained or used for these purposes.

We will retain personal data collected from you through the use of cookies and related technologies for the duration of your browsing session on the site.

Your Rights

You have the right under certain circumstances:

- to be provided with a copy of your personal information;
- to request the correction or deletion of your personal information (you can delete your account after signing in to Site);
- to request that the restriction the processing of your personal information (while your concerns are investigated or verified, for example);
- to object to the further processing of your personal information; and
- to request that your provided personal information be moved to a third party.

In particular, if the processing of your personal information is based on consent, you have the right to withdraw that consent without detriment at any time.

You can exercise the rights above at any time by contacting us at help@watchargo.com.

If your request or concern is not satisfactorily resolved by us, you may approach your local data protection authority, (see http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.html).

The Information Commissioner is the supervisory authority in the UK and can provide further information about your rights and our obligations in relation to your personal data, as well as deal with any complaints that you have about our processing of your personal data.

Changes to This Policy

Any changes that we make to this privacy policy in the future will be posted on this page. If you

choose to visit Argo Media, your visit and any dispute over privacy is subject to this Notice and our Terms and Conditions, including limitations on damages, resolution of disputes, and application of the law of the state of California. If you have any concern about privacy, please contact us with a thorough description, and we will try to resolve it. Our business changes constantly, and our Privacy Notice and Conditions of Use will change also. We may e-mail periodic reminders of our notices and conditions, but you should check our website and/or mobile app frequently to see recent changes.

Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of user information collected in the past without the consent of affected users.

This policy was last updated on December 7, 2021.

What About Cookies?

Cookies are unique identifiers that we transfer to your device to enable our systems to recognize your device and to provide recommendations and personalized advertisements.

The Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. Because cookies allow you to take advantage of some of Argo Media's essential features, we recommend that you leave them turned on.

- **Disabling Cookies:** The effect of disabling cookies depends on which cookies you disable but, in general, the website may not operate properly if all cookies are switched off.

If you want to disable cookies on our website, you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use.

Microsoft Internet Explorer

1. Select the Tools menu > Internet Options
2. Click on the Privacy tab
3. Click on Advanced within the Settings section and select the appropriate setting

Google Chrome

1. Select Settings > Advanced
2. Under Privacy and Security > Content settings.
3. Click Cookies and select the relevant option

Safari

1. Select Preferences > Privacy
2. Click on Remove all Website Data

Mozilla Firefox

1. Choose the Tools menu > Options
2. Click on the Privacy icon
3. Select the Cookie menu and select the relevant options

Opera 6.0 and further

1. Choose Files menu > Preferences
2. Select Privacy

Where you have not set your permissions, we may also separately prompt you regarding our use of cookies on the Site.

Argo's use and transfer of information received from Google APIs to any other app will adhere to Google API Services User Data Policy (<https://developers.google.com/terms/api-services-user-data-policy>), including the Limited Use requirements.

Are Children Allowed to Use Argo Media?

Argo Media provides a service for adults. If you are under 18, you may use Argo Media only with the involvement of a parent or guardian. We do not knowingly collect personal information from children under the age of 13 without the consent of the child's parent or guardian.

Contact Us

Comments, request, questions regarding this privacy policy can be addressed to:

Argo Media, Inc.
Attn: Privacy
301 N. Canon Street, Ste. 223
Beverly Hills, CA 90210
help@watchargo.com